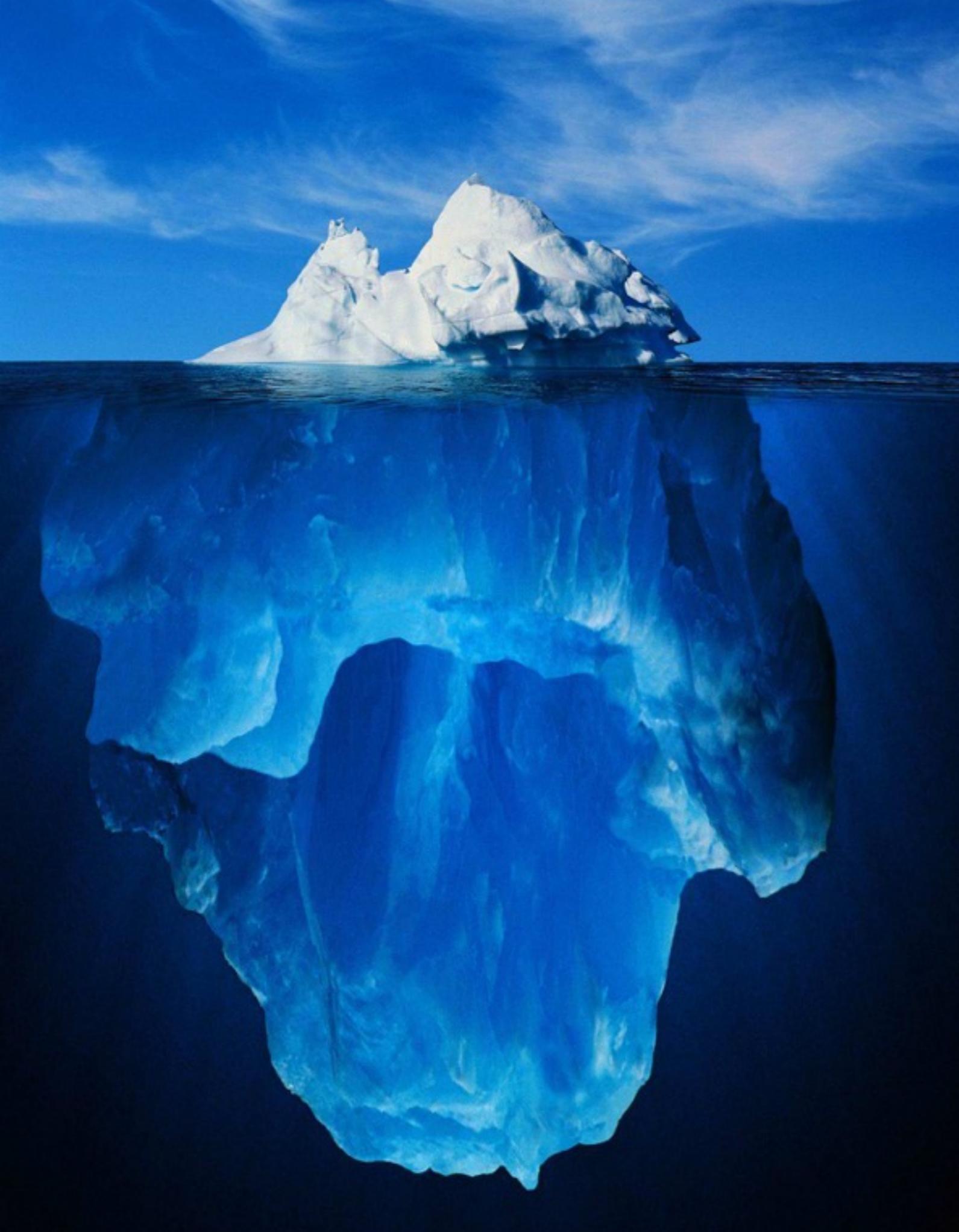


PhD & Postdoc
Teaching Assistant
Careers Adviser

Founded Shinton Consulting in 2000
Academic business woman

Research and Researcher developer
Social media geek
Networker





Even if you don't intend to stay in academia, the pursuit and award of research funding is a career "iceberg"

This means that the line it represents on your CV conveys a whole raft of skills and experience that are attractive to employers.

This session sets out what funding and public engagement demonstrate

Pssst! Public engagement is another...



Iceberg?

The line you add to your CV is the
surface

The skills and personal development
that you will gain by pursuing and
securing funding are far greater

Whatever your path, what do employers want?



Carl Gilleard, Chief Exec AGR

This is an actual quote from a conversation about 20 years ago with Carl Gilleard, then Chief Exec of the Association of Graduate Recruiters. Asked him if he could sum up what all recruiters were looking for whatever the job on offer and whatever the graduate had studied or done... It has stuck with me and is something I try to demonstrate in my own CV

Deconstructing oomph...

My model - build your own

Initiative

Ideas

Impact

Initiative means that
you're the kind of
person who starts
things and makes
them happen

Initiative

Opportunity awareness

Opportunity preparedness

Independence

Leadership

Initiative

Looking ahead

ERC Starting Grants
Programme Grants
Horizon 2020



This is an illustration from a guide to physics funding. It shows how there are many awards open to postdocs. Only the schemes “on the horizon” are restricted to tenured staff

Illustration by
Miriam Gilbert
@MiriamRGilbert



Ideas

shinton
consulting



Ideas

Focus into proposal

Match this with funder

Convince them about it and you

Manage review and criticism



Impact

Turn opportunity into results

Return on investment

I make a difference

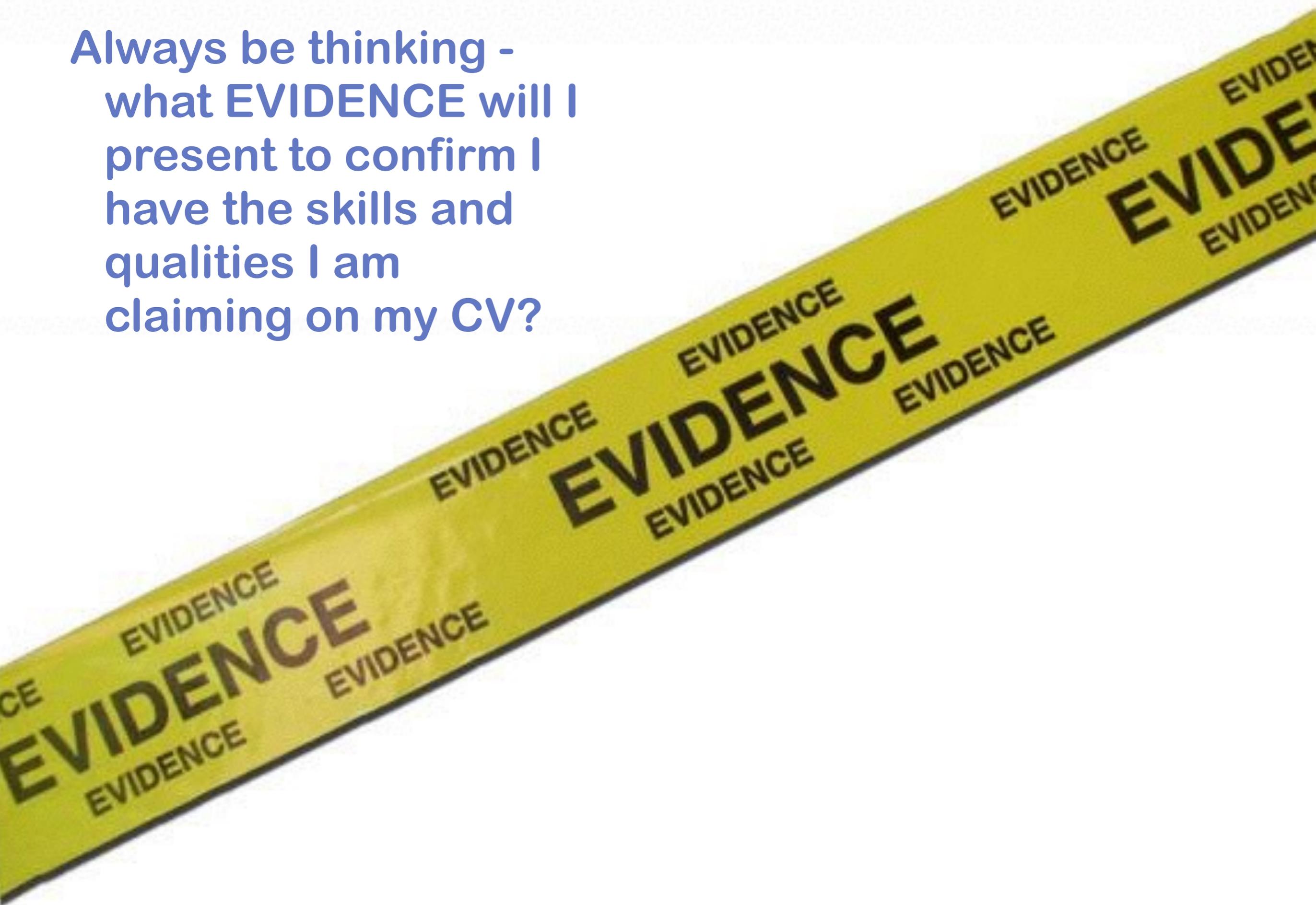
Impact

making things happen is also a sign of...

Ambition



Always be thinking -
what **EVIDENCE** will I
present to confirm I
have the skills and
qualities I am
claiming on my CV?



But what if....?

my proposal is rejected?

Isn't it all a huge waste of time then?





Value of the process

No! The thinking, networking and skills you develop as you write a proposal will benefit your career whatever the outcome

Create a focus

Turn intention into action

The next few slides show example career development plans for people preparing fellowship funding applications. Even if not successful, they will have a career focus which will raise their visibility and make them focus on improving their CV



- * Publish, with focus on high impact
- * Write a review article
- * Demonstrate that the idea will work - proof of concept
- * Raise personal profile and recognition across subject
 - * Look for committees to join, meet potential reviewers
- * Go to the right conferences, go to seminars
- * Get some smaller grants and awards
- * Start to develop leadership - supervise UG, Masters, PhD students
- * Bring international people here
- * Contribute to institution
 - * Seminar programme
 - * Teach on masters?

* **12 month plan**

- * Secure more funding, do some pilot work, establish proof of concept (POC)
- * Build a plan/case for larger scale research
- * Build a group - identify students (get them working on POC)
- * Deliver to agreed milestones (establish credibility)
- * Collaborations - with other institutions, international, industrial
- * Start up commercialisation
- * Publication and patents
- * Get some training
- * Build independence

* **18 month plan**

* 6 month plan

- * Be SEEN at conferences
- * Get your data out there
- * Write a review
- * Produce a good webpage - personal site if necessary (buy domain), blogs, social media
- * Be invited for seminars (approach organisers or departmental programmes)
- * If looking for funding for a charity look for ways to support them - fundraise?
- * Write a position paper - statement of intent
- * Get your papers out and connect with others (cite their work, email them PDFs, find short-term collaborations for papers)
- * Join (or start your own) subject network - get network development funding

Develops your thinking



Will give you more sophisticated ideas to talk about and should make you a better researcher

Develops confidence and articulation



- All great preparation for future interviews...

Where & how can comparisons be made
between you and your peers ?

Come up with a list of areas

If time, try to define "first class" in key areas

FIVE minutes

A wooden ruler is shown diagonally, with the word "Comparisons" written in large, bold, black letters across its surface. The ruler has markings from 7 to 12 inches. The word "RULER" is visible on the left side of the ruler.

Comparisons

Access to mentors





Don't be the person saying no

Imposter syndrome shows you are stretching and learning

Capture your successes

Final thoughts

Networking

You have LOTS of time, but use it

Use the opportunities

Be comfortable marketing yourselves

Imposter syndrome is a badge of honour
but take resilience seriously